

FinShiksha

Course Outline

Art of Stock Picking and Long Term Investing

About Document

The purpose of this document is to provide an idea about the content covered in this course. You are also entitled to receive updated content for the next one year. All information has been sourced from publicly available data such as annual reports and news items.

The objective of this program is to enable you to pick stocks from a long term investment perspective. It also aims at helping you avoid major investing mistakes, and creating a quick checklist to ensure that 90% of the common investor mistakes can be avoided. The candidate should be able to pick a company, read its annual report, understand the industry, identify some common red flags if any, and create a checklist to ensure that the investment passes certain parameters. All this is done using live companies on the stock markets, with live data, and hand holding from our faculty.

Pedagogy – Online

The program is self paced video based. Total time duration of the course will be of 9-10 hrs. If there is any updation in the content in the next year, – you will have access to new content as well.

During the online interaction, you will receive

- Exercises for each topic
- Short cases for application of concepts
- All Excel files and templates used in the webinar

Why is this course better than anything else?

This program aims to enable you to become a better long term investor, by avoiding some of the most common mistakes, as well as building a foundation for further learning in the investment world. Using live company data, and live market scenarios, we aim to impart practical know-how about investing, and help you identify companies in which you can invest, or ones that you should avoid.

It aims to make you a better investor, and is the first step of your investment in your knowledge around the world of investing.

Videos	Content covered
Introduction to the program	Introduction to the program - Video Various Asset Classes – Video Major Indices and History of World Markets - Video Indian Market History - Video Types of Investing - Video Identifying Macro Themes 1 - Video Identifying Macro Themes 2 - Video
Industry Analysis	Frameworks - Video Identifying Opportunity Size - Video Other Factors – Video
Company Analysis	Annual Report Analysis - 1 - Video Annual Report Analysis - 2 - Video Ratio Analysis and Interpretation - 1 - Video Ratio Analysis and Interpretation - 2 - Video Using Screener UI - Video Using Screens to shortlist companies - Video Using Screener with excel - Video Other Sources of Information – Video
Relative Valuation Concepts	Price to Earnings - Video Price to Book - Video EV / EBITDA - Video Sector Specific Multiples – Video
DCF Valuations	Introduction to DCF - Video DCF Valuation - Discount Rates - Video DCF Valuation - Example – Video
Quality of Earnings	Quality of Earnings - Video Quality of Earnings - Case – Video
Behavioral Finance	Introduction to Behavioral Finance - Video Behavioral Finance - Prospect Theory - Video Behavioral Finance - Other Biases – Video
Mutual Funds	Mutual Funds - Introduction - Video Mutual Funds - categories - Video Mutual Funds - Selection – Video
Investment Lab 1	Relaxo Footwear - Video Relaxo Stage 1 Relaxo Stage 2 Relaxo Stage 3 Relaxo Stage 4
Investment Lab 2	Spicejet - Video Spicejet Task 1 Spicejet Task 2 Spicejet Task 3
Investment Lab 3	Ajanta Pharma - Video Ajanta Pharma Task 1 Ajanta Pharma Task 2 Ajanta Pharma Task 3