



FinShiksha

ANALYST PROGRAM

LEARN • APPLY • CONQUER

The Most Comprehensive Program on Financial Analysis

- 🎯 Comprehensively curated for careers in **Equity Research, Investment Banking, Credit Analysis**
- 🎯 Guided **Online program with Live Sessions**, where each participant is aided in their preparation with guidance on **live projects**
- 🎯 Combination of **6 courses** – end-to-end in-depth coverage of concepts
- 🎯 **10 Live sessions** to focus on Concepts and Case study solving
- 🎯 **Mentorship sessions** with Industry professionals to get career guidance
- 🎯 **Self-evaluation test** at the beginning of the course to customize the program plan
- 🎯 Includes about 50 hours of videos, 100+ articles, case studies, live webinars
- 🎯 **About 150 hours** of effort needed
- 🎯 **Industry endorsed** program with a big boost in placements to dream job

End Goal of the Program

End-to-End Understanding of a company and sector dynamics like an Analyst

Perform M&A Synergy Analysis and Theme Building for a Sector

Perform Credit Analysis of the company

Read Annual Reports and analyse them in detail and Defend your research with Data

Build Valuation Models of the Company and write Equity Research Reports

WHO SHOULD ENROL FOR THIS?

- ▶ Professionals who have just started working in Financial Analysis roles
- ▶ MBA Finance Students targeting roles across spectrum of Financial Industry
- ▶ Working Professionals who aspire to migrate or laterally move to better careers in Financial domain
- ▶ CAs who want to compete for roles available for MBA profiles
- ▶ Graduates who are targeting entry into specialized Finance roles



WHY SHOULD YOU ENROL FOR THIS?

- ▶ Areas like Research and Investment Banking are challenging and highly competitive areas and need good grasp on concepts
- ▶ Skills needed are non-negotiable and need to be inline with the current industry expectations
- ▶ Most available courses and curriculums either do not cover the entire spectrum or do not give practical understanding of the entire research process. **We address this issue**

What makes this Program Unique

Most programs teach you the tools needed for a career in Financial Analysis – This program aims to help you create the **thought process** needed for analysis

Faculty includes
IIM alumni / CFA /FRM Charter holders

Highly practical - **live sessions with cases of companies** and sectors throughout the program

Mentorship with experts in the fields of
Valuation, Credit Analysis, Investment Banking

For more questions on this program – visit the **FAQ page later in this brochure**

Subjects

Mandatory Courses



Applied Financial Statement Analysis



Credit Analysis



Equity Valuation



Investment Banking

Optional Courses (You can choose two)



Finance Essentials



Applied Economics



Financial Modeling



Applied Derivatives

Inclusions in the Program

Free

Complimentary Access to one year **Premium Webinars** by **FinShiksha**

1

1 One-on-one Mentorship with industry professional

2

2 Group Mentorship
Mentors guiding students in batch of 8-10 on industry roles and skills required

4

4 Live Projects - One each in FSA, EV, IB and Credit Analysis

6

6 Certification Tests and 6 Separate Certificates.

10

10 Live sessions on Concepts and Case solving

Note: If currently you are a **First Year MBA Student** and enrolling for Analyst Program 2021 then you will be a part of **FinShiksha Learning Championship 2021** in respective second year programs.

Program Details

- 1 Program Duration – **15th Jan 2021 – 31st May 2021**
- 2 **10 Live sessions** as a part of the curriculum
- 3 **Weekly Reading Material** to supplement the course concepts being learned
- 4 **Certification** at the end of each course
- 5 **Live Project** – at the end of each course
- 6 **Mentorship sessions** with Industry professionals
1 one-on-one session and 2 Group sessions (in a batch of 8-10)
- 7 **Financial Analyst Program Certificate** after the successful completion of all the courses



Pricing

AFSA

INR 7400

EQUITY
VALUATION

INR 7400

CREDIT
ANALYSIS

INR 7400

INVESTMENT
BANKING

INR 7400

CHOICE OF TWO
COURSES

INR 14800

Content Worth Rs 44,400

+

Mentorship + Live Sessions + Live Projects + Mock Interviews + Access to Premium Webinars

Early
Registration
Rs. 22,500

(incl. Taxes)
Closes on 30th Dec
2020

All this Available in this program at only

Rs 29,000

(inclusive of all taxes)

If you are already a FinShiksha student, you will receive a discount equivalent to the course fee already paid (applicable only for courses which are part of this program)

Frequently Asked Questions



I have already done / doing certain levels of CFA. Should I enroll for this program?



While CFA is one of the best programs available in the global financial domain, it lacks some specific areas such as practical application of the concepts from markets perspective. There are no live projects, and no guidance available.



The FinShiksha Analyst Program prepares you for this practical understanding via live projects and interactions with industry experts through live webinars, and gives you an edge over your peers when it comes to preparing for the interviews in these domains.



These courses are already being taught at my campus. Should I enroll for this program?



While the subjects are taught at most campuses, the program addresses the fact that subjects in the curriculum may not prepare you for the industry, and even if that happens, usually it is faculty specific, and not for the entire domain. This program ensures that even if some of the topics have not been offered in your curriculum, all areas needed for these profiles are addressed in the program. The program complements your learning at campus via live projects and individual guidance.

Frequently Asked Questions

Q All this content is available online. Why should I enroll for this?

▶ In today's age, all data is available online. It is not the problem of lack of access to information, **but a problem of information overload that we deal with.** This is just too much to grasp, and what is important gets lost in this flood of data available. **We have carefully curated the content for your understanding,** and created this program to help you focus on what is necessary for the your preparation for these roles.

Q This seems to be a high intensity program. Will I be able to do justice to this along with my other engagements?

▶ It is indeed a high intensity program. However, the self paced nature allows us to customize the modules for your convenience. If you have specific engagements in college / your work, the program speed can be altered for those periods. However, this is still a rigorous program, **meant for focused participants who intend to build a career in Research / Investment Banking.** These are competitive areas, and unless we are rigorous, the learning is not possible. So we do expect that participants will be able to put in the requisite effort and hard work. Helping you manage the time well is our concern, so rest assured, you can leave that to us. **Per day effort of 1 hr. is what is expected.**

Testimonials

“ Analyst Program is helpful in the way that it takes up real life scenarios and that helps in a better understanding of things. Helps in building the practical knowledge.
Aman Singh, KJ Somaiya 2017-19 ”

“ Major learning from these sessions include the following
1. How to find data which is useful for a particular situation.
2. Using the data to reach to conclusions and interpretation of data has been explained beautifully. The content was crisp and as per the need.
Navjeet Nanda, XIMB 2017-19 ”

“ FinShiksha not only gave me conceptual clarity but also helped me ace my interviews and tests by supplementing my theoretical concepts with practical knowledge. I recommend FinShiksha for every Finance Fresher.
Kranthi Vidhatha, IMT Ghaziabad 2017-19 ”

“ Course explained with a lot of examples, impact of changes in each variables for the company and the real world point of view other than what's given in textbooks. Application based learning and video explanation make it easier to grasp.
Sahil Goyal, IIM Calcutta 2018-20 ”

“ I would like to mention that the “Equity Valuation” certification and your YouTube tutorials regarding interview questions helped me a lot during my actual interviews. I would like to appreciate the content provided by FinShiksha.
Jyotirmoy Saha, IMT Ghaziabad 2017-19 ”

“ The knowledge gained by me in doing this project as a part of Credit Analysis is unparalleled. Concepts around SSGR, Dividend Yield, BASEL-III & the complete analysis of a balance sheet were explained and were new.
Debayan Chakraborty, IIT Roorkee 2017-19 ”

Testimonials

“ The course content directly takes real life examples of companies and real data to explain various concepts. The course provided a platform to submit a project on analysis of 'Reliance Industries Limited'. This project has been a brownie point for me in my summer interview as well as during PPI. The thing which I liked the most is that the content is kept to the point with relevant examples which makes learning simple and interesting.

Parag Kulkarni, SCMHRD 2017-19”

“ All nitty-gritty related modelling in excel and clarity regarding many core concepts of the valuation. Microeconomics courses only teach about the effects of macroeconomic factors on the country, while course helped to link this factors to the individual firms and how these factors will impact the business of the firm. It has increased my knowledge about valuation significantly and I expect this to help me in my future interviews.

Paras Patel, XIMB 2017-19”

“ Got a clear structure of concepts in Valuation and how to approach when you value a company. It is good course for building a structured thought process for evaluating a company.

Jalaj Thakur, JBIMS 2017-19”

“ The ease with which the concepts are taught and used is remarkable. Learned a lot of new information and techniques which will surely help me in future. It has helped me in getting a clearer picture about reading the financials of the company. Concepts around non-cash working capital analysis, linking of financial statements and annual report analysis were explained well.

Parth Kawatra, IMI New Delhi 2018-20”

“ How to evaluate a business on the basis of its financial statements. It has really helped in my personal academics.

Mayank Hedao, IIM Amritsar, 2018-20”

Program starting **Jan 15th**

Early Registration Ends **Dec 30th**

Final Registration Ends **Jan 12th**



Register – [To register please click here](#)



For more details – [Please fill this form](#)

FOR ANY QUERIES PLEASE CONNECT WITH US AT



programs@finshiksha.com



9137314913