

FinShiksha

Course Outline

Investment Banking

About Document

The purpose of this document is to provide an idea about the content covered in this course. You are also entitled to receive updated content for the next one year. All information has been sourced from publicly available data such as annual reports and news items.

Videos	Content covered
Introduction to the Program	<p>What is Investment Banking</p> <p>What are the kind of roles in Investment Banking</p> <p>Types of Investment Banks</p> <p>What all are the ways companies can raise money</p> <p>Lifecycle of a company</p> <p>Objective of the program</p>
Investment Banking for Equities - 1	<p>Understanding company motivations to issue equity</p> <p>Stages of funding – Early Stage, Growth Capital, Late Stage, IPO</p> <p>Kinds of Investors in equity</p> <p>Capital Raising – Private</p> <p>Venture Capital and Private Equity</p> <p>Lifecycle of a PE Fund</p> <p>Key Stages in Private Capital Raising</p> <p>What all does an investment bank do in private capital raising</p> <p>Pitch Deck – What all is included here</p> <p>Information Memorandum</p> <p>Industry Analysis</p> <p>What do investors look at while investing in businesses at early stage</p>
Investment Banking for Equities - 2	<p>Term Sheet – What is a Term Sheet</p> <p>Key Clauses in a Term Sheet</p> <ul style="list-style-type: none"> • Types of Instruments • Types of Exits • Exit Clauses • Anti-Dilution • Liquidation Preference • Right of First Refusal / Offer • Tag Along / Drag Along Rights • Affirmative Rights • Board Representation • Liquidation Events <p>Other Terms</p>
Investment Banking for Equities - 3	<p>IPO</p> <p>Why IPO?</p> <p>IPO Process in India</p> <p>IPO Draft Red Herring Prospectus</p> <p>What all is included in the prospectus</p> <p>IPO – Role of Investment Banks</p> <p>Potential Reasons for Undersubscription of IPOs</p> <p>IPO Performance in India</p> <p>Follow on Offerings</p> <p>IPO – Case Study</p>
Investment Banking for Debt Markets	<p>Debt Capital Markets</p> <p>Basics of Fund Raising as Debt</p>

	<p>Key Players in the Debt Markets</p> <p>Various Debt Instruments Available for issuances</p> <p>How does debt issuance work – Process</p> <p>How to decide Yield on Debt Issuance</p> <p>Getting ratings done on the issuances</p> <p>Allocation post the bidding in the markets</p> <p>Debt Syndication</p> <p>Securitization</p> <p>Trading in Debt markets</p> <p>Debt issuance - Case</p>
Investment Banking – M&A - 1	<p>Mergers and Acquisitions</p> <p>Role of Investment Banks in M&A – Buy Side and Sell Side</p> <p>Types of M&A – Horizontal, Vertical, Others</p> <p>Motivations for M&A</p> <p>All Cash Transactions</p> <p>All Stock Transactions</p> <p>Cash Stock Transactions</p> <p>Impact on financial statements in the above</p> <p>Case Study – M&A</p>
Investment Banking – M&A - 2	<p>M&A – Special Cases</p> <p>Spin Offs / Demergers</p> <p>Carve Outs</p> <p>Reverse Mergers</p> <p>Leveraged Buyouts</p> <p>Management Buyout</p> <p>Management Buying</p> <p>Leveraged Buyout Case Study</p> <p>Synergy Valuation in M&A</p> <p>Operational Synergy</p> <p>Financial Synergy</p> <p>Factors that impact success of M&A Transactions</p>
Investment Banking – Markets and Trading	<p>Trading and its place in IB</p> <p>Players in the Trading space -brokers, traders, market makers</p> <p>Proprietary Trading vs Trading for Clients</p> <p>Hedge Funds And Types</p> <p>Risk Management in Trading</p> <p>Algo trading introduction</p> <p>Factors relevant in a career in markets and trading</p>
Investment Banking – Other Segments	<p>Other roles available with investment banks</p> <p>Private Wealth Management</p> <p>Middle Office</p> <p>Risk Management</p> <p>Compliance</p>
Investment Banking – Cases	<p>Case on Early Stage Industry Analysis</p> <p>Private Equity Players in India</p>

For Certification in Investment Banking, under the project header, you need to do the following

This short case is the first part of your overall live project.

Pickup the IPO prospectus of any of the following 3 companies. From there, find out the following and create a presentation

1 slide with the following details – What is the IPO Size? Is it fresh issuance of shares or offer for sale from existing investors.

1 slide with the following details – What are the objects of the issue? Where are the IPO proceeds being used

Do a short crisp industry analysis. Why should someone invest in this industry? Not more than 3 slides.

Do a quick company analysis. Why should someone invest in this company? Not more than 2 slides.

Following are the links to company IPO Prospectus that you can choose from

- Barbeque Nation
- CAMS (Computer Age Management Services Limited)
- Equitas Small Finance Bank Ltd

Submit this for review once you have watched the videos till IPO Case Study. Please share your reports on programs@finshiksha.com with the slides titled as `yourname_collegename_IBCase1`. For example it could be `Vishal_IIMC_IBCase1`

Below case is the second part of your overall live project.

An early stage investor is interested in investing in the company. Assuming this investor is expecting at IRR of 20% by his investment in the company, how much would the company be valued at? How much will the company have to sell to the investor to raise 10 crores.

Use transaction comparable as well to arrive at value of the retail firm.

Make suitable assumptions in the model while projecting revenue for the firm, as well as for projecting any missing data.

Excel file is shared as a part of the course.