



FinShiksha
ANALYST PROGRAM

Learn . Apply . Conquer

WHAT IS THE PROGRAM

To build a career in Equity Research, Investment Banking or Credit Analysis, an ability to analyze a company end-to-end is necessary. We have designed this course as a **combination of 5 of our courses**, carefully curating content and assignments for this goal. **This is an online program, where each participant is aided in their preparation for the above roles, in a carefully guided program, with learning plans customized for each participant.**

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END GOAL OF THE PROGRAM

At the end of this program, you should be able to

1. Have an End-to-End Understanding of a company and sector like an Analyst
2. Read Annual Reports and analyse them in detail
3. Understand Industry Dynamics
4. Build Valuation Models of the Company and Prepare Reports
5. Do Credit Analysis of the company
6. Defend your analysis of the company and sector in a discussion

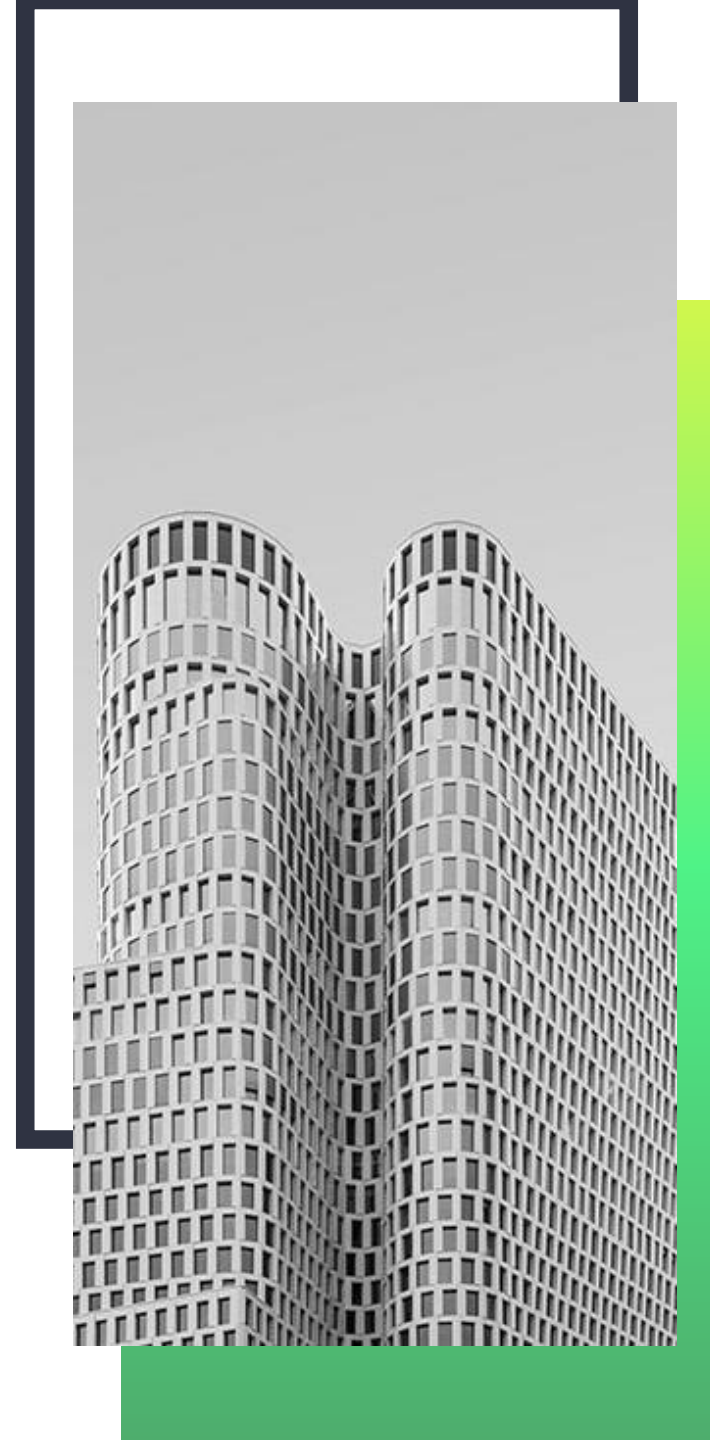
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WHO SHOULD ENROL FOR THIS?

- MBA Finance Students
- Undergraduate Students
- Working Professionals

who aspire to build a career in Equity Research, Investment Banking or Credit Research.

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WHY SHOULD ONE ENROL FOR THIS

- Research and IB are challenging and highly competitive areas, and skills needed are non-negotiable.
- Most available courses and curriculums either do not cover the entire spectrum, or do not give practical understanding of the entire research process. We address this issue
- Preparing thoroughly enhances your chances to getting shortlists for these roles.



WHAT MAKES THIS PROGRAM UNIQUE

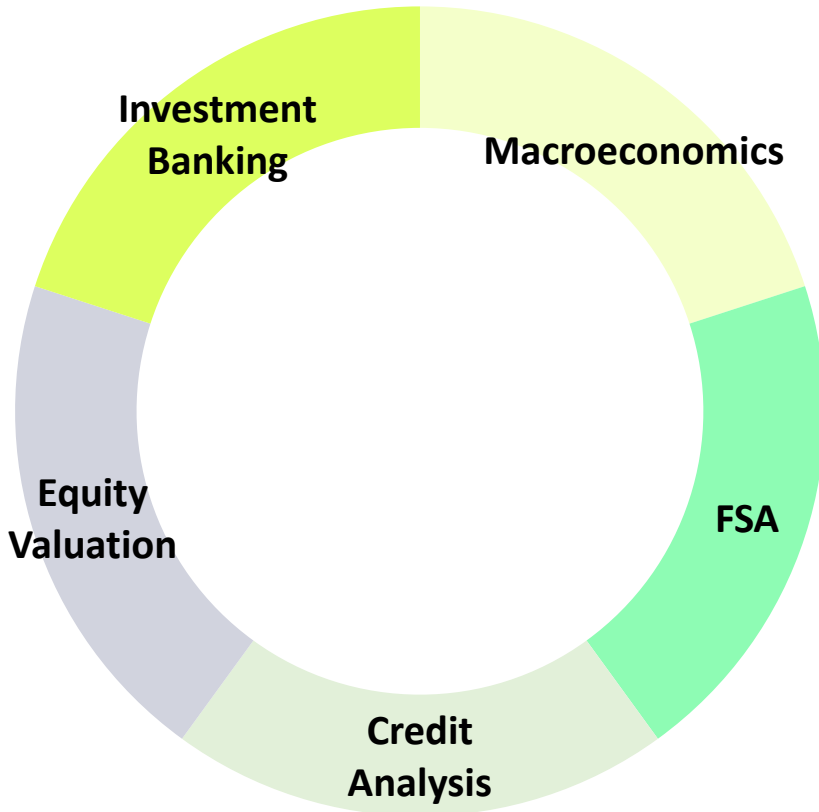
Most programs focus on specific areas, such as valuation, or industry analysis, or investment banking. This program combines it all, basically ensuring that no area is left uncovered while preparing you for the roles.

This is also highly practical, since we use live companies and sectors throughout the program for our analysis. This will also connect you to certain industry professionals, with the aim of understanding the actual work that happens in these domains.

For more questions on this program – visit the **FAQ page later in this brochure**

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SUBJECTS



INCLUSIONS IN THE PROGRAM

- 4 Live Projects - One each in FSA, EV, IB and Credit Analysis. Same can be mentioned separately in Resume under Projects Section.
- 5 Certification Tests and 5 Separate Certificates. Same can be mentioned separately in Resume under Certifications Section.
- 3 Mock Interviews. One with FinShiksha and Two with Industry Professionals along with Resume Building
- Access to 3 Premium Webinars by Industry Professionals.
- Access to Interview Questions asked Last Years by Companies with Answers.
- Summer Internship Project Guidance (for 1st Year MBA students).
- Access to all premium webinars by FinShiksha.

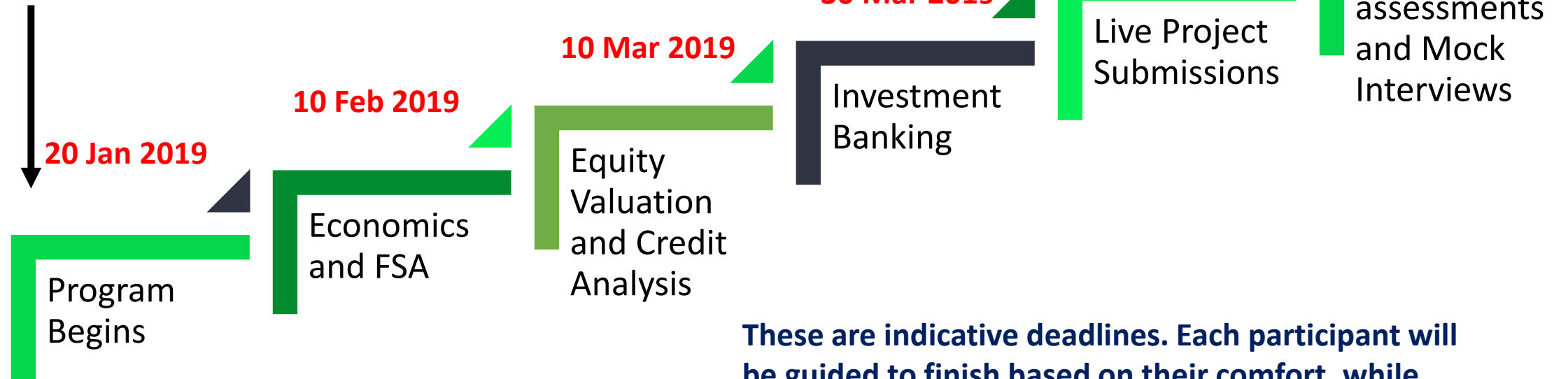
Economics	• INR 4900
FSA	• INR 6400
Equity Valuation	• INR 6400
Credit Analysis	• INR 6400
Investment Banking	• INR 6400
Interview & Resume Preparation	• INR 4500

Content Worth Rs 35000 + Personal Guidance + Live Projects + Mock Interviews

**Available in this course at Rs 22500
Early Registration Fee Rs 19500**

If you are already a FinShiksha student, you will receive a discount equivalent to the course fee already paid to FinShiksha.

Before the program begins, there will be a short quiz to evaluate the participant's strength and focus areas, to make a customized plan for each participant



These are indicative deadlines. Each participant will be guided to finish based on their comfort, while keeping overall deadlines in mind

FREQUENTLY ASKED QUESTIONS

I have already done / doing certain levels of CFA. Should I enroll for this program?

- While CFA is one of the best programs available in the global financial domain, it lacks some specific areas such as practical application of the concepts from markets perspective. There are no live projects, and no guidance available. The FinShiksha Analyst Program also prepares you for this practical understanding via live projects, and gives you an edge over your peers when it comes to preparing for the interviews in these domains

These courses are already being taught at my campus. Should I enroll for this program?

- While the subjects are taught at most campuses, the program addresses the fact that subjects in the curriculum may not prepare you for the industry, and even if that happens, usually it is faculty specific, and not for the entire domain. This program ensures that even if some of the topics have not been offered in your curriculum, all areas needed for these profiles are addressed in the program. The program complements your learning at campus via live projects and individual guidance.

FREQUENTLY ASKED QUESTIONS

All this content is available online. Why should I enroll for this?

- In today's age, all data is available online. It is not the problem of lack of access to information, but a problem of information overload that we deal with. There is just too much to grasp, and what is important gets lost in this flood of data available. We have carefully curated the content for your understanding, and created this program to help you focus on what is necessary for your preparation for these roles.

This seems to be a high intensity program. Will I be able to do justice to this along with my other engagements?

- It is indeed a high intensity program. However, the self-paced nature allows us to customize the modules for your convenience. If you have specific engagements in college / your work, the program speed can be altered for those periods. However, this is still a rigorous program, meant for focused participants who intend to build a career in Research / Investment Banking. These are competitive areas, and unless we are rigorous, the learning is not possible. So we do expect that participants will be able to put in the requisite effort and hard work. Helping you manage the time well is our concern, so rest assured, you can leave that to us.

TESTIMONIALS

Analyst Program is helpful in the way that it takes up real life scenarios and that helps in a better understanding of things. Helps in building the practical knowledge.

Aman Singh, KJ Somaiya 2017-19

I would like to mention that the “Equity Valuation” certification and your YouTube tutorials regarding interview questions helped me a lot during my actual interviews. I would like to appreciate the content provided by FinShiksha.

Jyotirmoy Saha, IMT Ghaziabad 2017-19

FinShiksha not only gave me conceptual clarity but also helped me ace my interviews and tests by supplementing my theoretical concepts with practical knowledge. I recommend FinShiksha for every Finance Fresher.

Kranthi Vidhatha, IMT Ghaziabad 2017-19

Course explained with a lot of examples, impact of changes in each variables for the company and the real world point of view other than what's given in textbooks. Application based learning and video explanation make it easier to grasp.

Sahil Goyal, IIM Calcutta 2018-20

Major learning from these sessions include the following

1. How to find data which is useful for a particular situation.
2. Using the data to reach to conclusions and interpretation of data has been explained beautifully. The content was crisp and as per the need.

Navjeet Nanda, XIMB 2017-19

The knowledge gained by me in doing this project as a part of Credit Analysis is unparalleled. Concepts around SSGR, Dividend Yield, BASEL-III & the complete analysis of a balance sheet were explained and were new.

Debayan Chakraborty, IIT Roorkee 2017-19

TESTIMONIALS

The course content directly takes real life examples of companies and real data to explain various concepts. The course provided a platform to submit a project on analysis of 'Reliance Industries Limited'. This project has been a brownie point for me in my summer interview as well as during PPI. The thing which I liked the most is that the content is kept to the point with relevant examples which makes learning simple and interesting.

Parag Kulkarni, SCMHRD 2017-19

The ease with which the concepts are taught and used is remarkable. Learned a lot of new information and techniques which will surely help me in future. It has helped me in getting a clearer picture about reading the financials of the company. Concepts around non-cash working capital analysis, linking of financial statements and annual report analysis were explained well.

Parth Kawatra, IMI New Delhi 2018-20

Got a clear structure of concepts in Valuation and how to approach when you value a company. It is good course for building a structured thought process for evaluating a company.

Jalaj Thakur, JBIMS 2017-19

All nitty-gritty related modelling in excel and clarity regarding many core concepts of the valuation. Microeconomics courses only teach about the effects of macroeconomic factors on the country, while course helped to link this factors to the individual firms and how these factors will impact the business of the firm. It has increased my knowledge about valuation significantly and I expect this to help me in my future interviews.

Paras Patel, XIMB 2017-19

How to evaluate a business on the basis of its financial statements. It has really helped in my personal academics.

Mayank Hedao, IIM Amritsar, 2018-20



FinShiksha

Program starting **January 20th**

Early Registration Ending **January 10th**

Register – [To register please click here](#)

For more details – [Please fill this form](#)

If you are already a FinShiksha student, you will receive a discount equivalent to the course fee already paid to FinShiksha. In this case, please connect with us at [**programs@finshiksha.com**](mailto:programs@finshiksha.com) for a **customized payment link**.

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